CrisisGo Client Story: Kutztown Area School District

Immediate Safety Communication & Access to Information

Challenges Faced

Kutztown Area School District needed an emergency communication platform that would allow staff members to immediately communicate and access information. While Kutztown utilizes their PA system for broadcasting emergency information, they still had a need for a backup communication channel that provided real-time capabilities for communication.

Proposed Solution

Communicate through the CrisisGo mobile app during safety drills for improved communication and better access to safety information.

By utilizing CrisisGo as part of their emergency communication and safety protocols, Kutztown can:

- Grant staff instant access to safety information.
- Obtain a single line of emergency communication that could be accessed by all staff no matter where they are.
- Maintain a backup communication channel, so the school doesn't have to broadcast all emergency information through the PA system.

Outcomes

Kutztown found value in their staff being able to communicate through the CrisisGo mobile app, as well as their safety managers being able to filter through real-time information to better monitor the situation and make more strategic decisions.

During hard lockdown drills, Kutztown found that their staff were able to communicate by sending messages on the CrisisGo platform. This allowed for a continual and discreet flow of information that was monitored in real-time by their school safety leaders.

Scott Hand, Director of Educational Technology for Kutztown Area School District stated, "As we all look at security, to find a tool that provides our users with convenient access to the information that they need and ensures real-time information is being communicated in emergency situations is an invaluable tool to have when in the midst of a Crisis."

CRISIS GO
safety through communication